



*Flemington Falcons*  
Football & Cheer  
P.O. Box 1002  
Flemington, NJ 08822

**Tax ID: 231-582-287/000**

Dear Potential Sponsor/Local Business Owner,

As a Youth Sports Organization in the Flemington/Readington area, we believe in community involvement that strengthens relationships between our organizations and local businesses. This valuable relationship is a benefit to all, as both sides provide support to each other. We, as a local non-profit Organization, are asking for your support for the 2011 Pop Warner Football and Cheerleading Season.

The Flemington Falcons Pop Warner Association was established in 1967. Each year our organization serves over 300 families who live in the Hunterdon Central sending district, which is comprised of families from Delaware Township, Flemington, Readington and East Amwell. We compete in one of the most competitive conferences in the nation (Mountain Valley Conference). Our conference teams have brought home national titles in the past. For the last five years, the Falcons have sent a team to National Competition in Florida, and achieved National Titles in 2009 and 2010!

The cost to maintain our organization continues to grow as do the number of families we serve. The Falcons are one of a very small number of Pop Warner teams that are not subsidized by the township. 100% of our fundraising dollars go directly into our program to purchase equipment, uniforms, helmets, as well as funding our practice space, game day activities and operating expenses. Since we are a non profit 501-c organization, the partnership with our community is critical to our success. As the premier youth organization in this area, the Pop Warner organization emphasizes academic success for our athletes as well. In 2010, the Falcons recognized 20 All American Scholars, who had a grade point average of 96 or higher.

We have a growing list of local business sponsors and would love to add your company to the list of our supporters. All sponsors will be added to our sponsor list on our website: [www.flemingtonfalcons.org](http://www.flemingtonfalcons.org). In addition, the attached page describes several ways that we can participate together in the coming season. If there are other ways you believe we can work together, please let us know.

Should you have any questions, please feel free to contact me at [falconfundraising@yahoo.com](mailto:falconfundraising@yahoo.com) or 908-806-6589. We look forward to your support!

Kathleen Sorg  
Flemington Falcons Fundraising Director

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**2011 FLEMINGTON FALCON BOARD OF DIRECTORS**

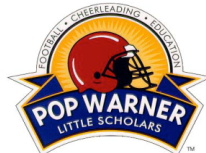
*Vice President.....Marty Dowling*

*Treasurer.....Mark Besser    Recording Secretary.....Cherie O'Connor    Corresponding Secretary.....Colleen Jenkinson*

*Football Commissioner.....Jim McManus    Cheer Commissioner.....Lisa Stoia    Fundraising Director....Kathleen Sorg*

*Head Football Coach.....Jack George    Head Cheer Coach..... Jill Pesarchick*

*Asset Manager.....Keith Klesat*



[www.flemingtonfalcons.org](http://www.flemingtonfalcons.org)



**2011 Flemington Falcons Sponsorship Information Form**  
**SPONSORSHIP PACKAGES**

*Please place a checkmark by desired package or individual option(s):*

- PLATINUM SPONSOR - TOUCHDOWN CLUB**      **DONATION: \$1000+**
- Name on TOUCHDOWN CLUB Banner displayed at our home games at Hunterdon Central High School
  - Full Page Ad in printed Falcon Home Game Day Programs
  - Premier Ad on Website with Link
  - Sponsor of Halftime Show (announced over loudspeaker at our home games)
  - Kiosk presence at one home game if desired
  - Free Foursome in annual Falcon Golf Classic (June 27, 2011 at Heron Glen Golf Course or for our 2012 Golf Classic – TBD)
- GOLD SPONSOR - FIELD GOAL CLUB**      **DONATION: \$750+**
- Name on FIELD GOAL CLUB Banner displayed at our home games at Hunterdon Central High School
  - Half Page Ad in printed Falcon Home Game Day Programs
  - Ad on Website with Link
  - Sponsor of Halftime Show (announced over loudspeaker at our home games)
  - Free Twosome in annual Falcon Golf Classic (June 27, 2011 at Heron Glen Golf Course or for our 2012 Golf Classic – TBD)
- SILVER SPONSOR - EXTRA POINT CLUB**      **DONATION: \$500+**
- Name on EXTRA POINT CLUB Banner displayed at our home games at Hunterdon Central High School
  - Quarter Page Ad in printed Falcon Home Game Day Programs
  - Logo/Name on Website with Link
- BRONZE SPONSOR - GAME SPONSORS**      **DONATION: \$250+**
- Name on BRONZE SPONSOR Banner displayed at our home game at Hunterdon Central High School
  - Name announced at Home Games
  - Name listed in printed Falcon Home Game Day Programs
  - Logo/name on Website
- FAMILY SPONSOR -**      **DONATION: \$100+**
- Family Banner displayed at Home Games
  - One line ad in printed Falcon Home Game Day Programs
- ACHIEVEMENT/SPECIAL EVENT SPONSOR -**      **DONATION: \$50+**
- Celebrate an Achievement (Honor Roll, Promotion) or Special Event (Birthday, Anniversary)
  - One line ad in printed Falcon Home Game Day Programs
  - Event announcement throughout the day at one Home Game Day

<b>Business/Family Name</b>		
<b>Mailing Address:</b>		
<b>Primary Contact:</b>		<b>Phone:</b>
<b>Contact Email:</b>		

Please mail this completed form, check (payable to Flemington Falcons) and business card, and artwork for banner if applicable, to:  
 Falcon Fundraising, PO Box 1002, Flemington, NJ 08822

\*Non-profit status available upon request.

\*If you have questions or need further information, please email: [falconfundraising@yahoo.com](mailto:falconfundraising@yahoo.com)